



FemStart
Universities debate female start-ups

Conferinta
Conference
12.-13.11.2008

FemStart – Stimularea dezbaterii publice asupra sprijinirii pe care universitati a femeilor oameni de stiinta pentru a incepe o afacere
FemStart – Fostering the Public Debate on University Support of Female Scientists to Start a Business

Bdul Marasti nr. 59, sector 1, cod 011464, Bucuresti, Romania
59 Marasti Blvd., sector 1, Postal code 011464, Bucharest, Rumania

www.femstart.eu

FemStart – Stimularea dezbaterii publice asupra sprijinului pe care universitatile il acorda femeilor oameni de stiinta pentru a incepe o afacere
FemStart – *Fostering the Public Debate on University Support of Female Scientists to Start a Business*

Notiunea de intreprinzator patrunde in universitatile europene prin curricula si prin masurile de sustinere a firmelor nou infiintate. Femeile reprezinta circa 50% din studentii universitatilor, dar foarte putine abordeaza cariera de intreprinzator. Ce probleme specifice impiedica femeile oameni de stiinta in alegerea acestei cariere? De ce structurile de sustinere a intreprinzatorilor din universitati nu incurajeaza mai mult femeile pentru aceasta cariera?

FemStart va prezenta exemple de bune practici si va favoriza discutiile intre experti asupra modului in care poate fi imbunatatita integrarea femeilor oameni de stiinta intreprinzatori prin actiunile universitatilor. O serie de dezbateri publice au fost organizate in universitati din Germania, Spania, Polonia, Letonia si Olanda. Ultimul eveniment va avea loc la Bucuresti, Romania.

Dezbaterile publice au prezentat si discutat exemple de bune practici din Europa si SUA, referitoare la sustinerea intreprinzatorilor de catre universitati, prin care a fost imbunatatita integrarea femeilor oameni de stiinta. Discutiile vor continua la Bucuresti pe 12-13 noiembrie 2008. La conferinta participa persoane preocupate sa incurajeze si sa situatia femeile oameni de stiinta si sa ofere sfaturi privind abordarea problemelor intreprinzatorilor in invatamantul superior.

Entrepreneurship is now integrated in European universities through curricula and start-up support systems. With women representing around 50% of students at universities but very much under-represented in entrepreneurial careers, the series of debates has looked at identifying specific problems which prevent women in science choosing this career and what support structures are available in universities to encourage women to think about an entrepreneurial career. During the series of events, awareness of the issue has been raised and a number of good practices from Europe and the US have been presented.

Discussions have started at 5 European universities (in Germany, Spain, Poland, Latvia and the Netherlands) as a result. The final region to start the discussion is Bucharest, Romania with an event taking place from 12.-13. November 2008. Stakeholders are concerned with encouraging and supporting female scientists and who offere advice on entrepreneurial aspects in higher education institutions are invited to participate.

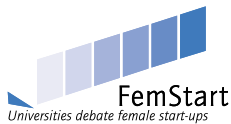


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supported by the European Commission DG Research FP6, Research and Innovation Priority

Programul / Programme

Amfiteatrul »Ion Ionescu de la Brad« (A.p.a.), Cladirea principala a Universitatii de Stiinte Agronomice si Medicina Veterinara Bucuresti
Auditorium »Ion Ionescu de la Brad«, Main Building of the University of Agronomic Sciences and Veterinary Medicine Bucharest

Limbile oficiale ale conferintei sunt romana si engleza. Va fi asigurata traducerea simultana.
The organisers reserve the right to alter the programme. / Conference languages are Romanian and English (simultaneous translation).



Miercuri, 12 noiembrie 2008 / Wednesday, 12 November 2008

- 17:00 **Inregistrarea participantilor/Registration**
- 18:00 **Cuvant de salut/Welcome**
Prof. dr. Stefan DIACONESCU, Rectorul USAMV.Bucuresti
- 18:30 **Sesiunea: Precizarea contextului in care vor fi purtate discutiile**
Session: Setting the Scene
Rolul femeilor in invatamantul superior si cercetarea stiintifica din Romania/*The Role of Women in Romanian High Education and Scientific Research*
- Prof. dr. Ecaterina ANDRONESCU, Rectorul Universitatii Politehnice Bucuresti, Presedintele Consiliului Rectorilor din Romania
Statuatia actuala a femeilor oameni de stiinta si a problemei intreprinzatorilor in USAMV. Bucuresti/*Present Status of Women Scientists and Entrepreneurship in USAMV. Bucharest*
- dr. Vasilica STAN, Sef Departament cercetare USAMV. Bucuresti
- 19:30 **Receptia de seara/Evening Reception**

Joi, 13 noiembrie 2008/Thursday, 13 November 2008

- 09:00 **Inregistrarea participantilor/Registration**
- 09:30 **Cuvant de deschidere/Welcome**
Acad. Cristian HERA, Presedintele Academiei de Stiinte Agricole si Silvice
- 09:45 **Sesiunea 1: Prezenta femeilor intreprinzatori in domeniul high tech in Europa/Session 1: High Tech Female Entrepreneurship in Europe**
Rolul Uniunii Europene in promovarea femeilor oameni de stiinta si intreprinzatori/*The Role of the European Union in the Promotion of Women Scientists and Entrepreneurs*
- Gabriela CRETU, Membru al Parlamentului European

- Femeile intreprinzatori in domenii high tech – Rezultatele unui studiu la nivel european/*Women in High Tech Entrepreneurship – Results of a Europe-wide Study*
- Silvia GANZERLA, GHK Consulting, Brussels
Situatia relatiei femei-cercetare stiintifica si femei-intreprinzatori in Romania/*Overview of Women & Science and Women & Entrepreneurship in Romania*
- Prof. dr. Alexandru SONEA, Ministerul Educatiei, Cercetarii si Tinere-tului
Situatia relatiei femei-cercetare stiintifica si femei-intreprinzatori in Slovacia/*Overview of Women & Science and Women & Entrepreneurship in Slovakia*
- Prof. dr. Magdalena LACKO-BARTOSOVA, Vice-Rector University of Nitra, Slovakia
- Moderator: Prof. dr. Gheorghe Valentin ROMAN, USAMV. Bucharest

11:00 **Pauza de cafea/Coffee Break**

11:30 **Sesiunea 2: Sa incurajam calitatile de intreprinzator. Exemple de bune practici/Session 2: Encouraging entrepreneurial talents – Examples of good practices**

- P[∞]–»Succesul« este feminin. Rezultate ale unei initiative germane de success./P[∞]–*Success is female. Outcomes of a successful German initiative*
- Agnes von MATUSCHKA, TU Berlin Gründungsservice – tbc
SWITCH – Sustinerea intreprinderilor infiintate de femei in tehnologia Informatiei / *SWITCH – Spin-off Support for Women in Information Technologies*,
Veneta IVANOVA, INI-Novation GmbH – tbc
ACTIVATE – Sustinerea intreprinderilor nou infiintate in domeniul high tech in SUA/*ACTIVATE – High Tech Start-up Support in the US*
Stephen Auvil, University of Maryland, Baltimore County
- Moderator: Prof. dr. Irina SEVERIN

13:00 **Pauza de masa/Lunch Break**

14:30 **Sesiunea 3: Femei intreprinzatori/Session 3: Women Entrepreneurs**

- Prof. Simona PODGOREANU – Manager, Biroul Resource umane, firma Agricover, Prof. Academie de Studii Economice
Eng. Georgeta MORARU, Scientific Researcher, Manager of Optical Company
- dr. Luminita SAMBOTIN, Asociatia Femeilor Intreprinzatoare din Romania
- Moderator: Conf. dr. Nicoleta CIOCIRLIE

16:00 **Concluzii/Concluding remarks**

- Prof. dr. Gheorghe Valentin ROMAN

16:15 **Incheierea Conferintei/End of Conference**

Va rugam puneti stampila / Please affix stamp

Formular de inregistrare

 Termenul limita pentru inregistrare este: 5 noiembrie 2008

Registration Form

for cutting off / Please complete all fields.

Deadline for registration: 5. November 2008

Doresc sa ma inregistrez pentru a participa la Conferinta FemStart astfel:
I hereby register to participate at the FemStart Conference as follows:

- Receptia de seara, *Evening Reception* 12.11.2008
 Conferinta, *Conference* 13.11.2008

DATE / SIGNATURE

DATA / SEMNATURA

SURNAME / FIRST NAME

NUME / PRENUME

TITLE / TITLUL

2ND PERSON

PERSOANA INSOTITOARE

ORGANISATION

ORGANIZATIA

ADDRESS

ADRESA

POST CODE / TOWN

COD POSTAL, LOCALITATEA

COUNTRY

TARA

TELEPHONE

TELEFON

FAX

E-MAIL

RASPUNS / ANSWER

Prof. Dr. Gheorghe Valentin ROMAN
Universitatea de Stiinte Agronomice si Medicina Veterinara
Bucuresti
Bdul Marasti Nr. 59, sector 1,
011464 Bucuresti
Romania

Reuniunea de seara si Conferinta

The Event at a Glance

Reuniunea de seara si Conferinta/Evening Reception and Conference

Amfiteatrul/Auditorium »Ion Ionescu de la Brad« (A.p.a.)

Cladirea principala a USAMV./Main Building of USAMV. Bucuresti

Bucuresti 59 Marasti Blvd., sector 1

Postal code 011464, Bucharest, Romania

Informatii pentru inregistrare/Registration Information

Participarea la conferinta este libera. Pentru inregistrare, va rugam sa utilizati posta/fax sau sa vizitati website. www.femstart.eu si sa va inregistrati. Dupa ce ati operat inregistrarea veti primi o confirmare. Anularea inregistrarii poate fi operata in scris inainte de 5.11.2008.

In conformitate cu legile in vigoare, va aducem la cunostinta ca informatiile asupra persoanei Dumneavoastra sunt confidentiale si vor fi arhivate in forma electronica doar pentru procesarea statistica.

Participation at the conference is free of charge. To register please use the postcard/fax or visit the website www.femstart.eu and go to registration. After your registration has been received you will receive a confirmation.

Cancellations should be made in writing before 5.11.2008.

In accordance with Romanian statute, we inform you that your details will be stored electronically for automatic processing.

Biroul conferintei/Conference Office

Universitatea de Stiinte Agronomice si Medicina Veterinara Bucuresti

University of Agronomic Sciences and Veterinary Medicine Bucharest

Prof. dr. Gheorghe Valentin ROMAN

Bdul Marasti nr. 59, sector 1, cod. 011464, Bucuresti

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e-mail: romangv@agro-bucuresti.ro; romangv@yahoo.com

Inregistrarea online/Online Registration

si mai multe informatii puteti gasi pe www.femstart.eu. *Online registration and more information can also be found under www.femstart.eu*

Limbile oficiale/Conference languages

Limbile oficiale ale conferintei sunt romana si engleza. Va fi asigurata traducerea simultana. *Conference languages are Romanian and English (simultaneous translation).*

Cazarea/Accommodation

Va rugam sa vizitati website www.femstart.eu pentru hotelurile care ofera conditii speciale pentru conferinta. Va rugam sa rezervati camere mai din timp pentru a evita situatiile neplacute. *Please visit the website www.femstart.eu for hotels offering special conditions for the conference. Please reserve a room early to avoid disappointment.*

Accessul/Directions

De la Aeroportul Otopeni Henri Coanda:

Cu taxiul circa 30 minute / cu autobuzul nr. 783 pana la statia Piata Presei Libere, apoi va deplasati pe jos circa 400 m pana la sediul USAMV.Bucuresti

Cu autoturismul

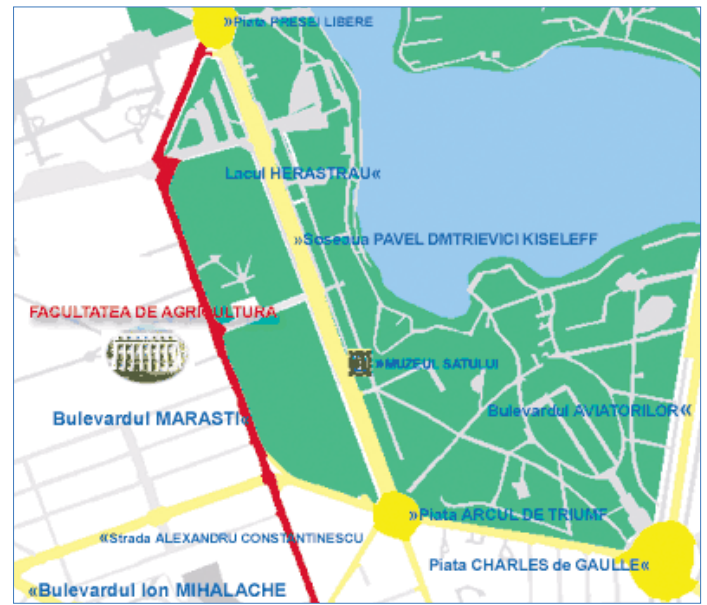
sediul USAMVB se afla in partea de nord a municipiului Bucuresti, in stanga soselei Kiseleff, intre Arcul de Triumf si Piata Presei Libere

From Otopeni Henri Coanda Airport:

By taxi approx. 30 minutes / By bus no 783 to the Station »Piata Presei Libere«, then walking approx. 400 m to USAMV.Bucuresti

By car

USAMVB is situated in the Northern part of Bucharest, left from Kiseleff Avenue, between Triumph Arch and »Piata Presei Libere«.



Parteneri/Partners

Ministerul pentru Probleme Economice al Landului Baden-Wurttemberg – ifex (Germania)

- Universitatea Politehnica din Valencia (Spania)
- Universitatea Tehnologica din Wroclaw (Polonia)
- Institutul de Inalte Studii de Afaceri (Letonia)
- Universitatea de Stiinte Agronomice si Medicina Veterinara (Bucuresti)
- Universitatea din Twente (Olanda)
- Ministry of Economic Affairs of Baden-Württemberg – ifex (DE)
- Polytechnical University Valencia (ES) Wroclaw University of Technology – Wroclaw
- Centre for Technology Transfer (PL)
- Banking Institution of Higher Education Riga (LV)
- University of Agronomics and Veterinary Medicine Bucharest (RO), Twente University (NL)

In collaboration with/In colaborare cu

Platforma Europeana pentru Femeile Oameni de Stiinta/European Platform of Women Scientists

